

CHLOE TUDORET



EDUCATION

2021-2022

BACHELOR OF ARTS

Integrated Marketing Communications (IMC)

- The University Of West Alabama
- Anticipated Graduation: May 2022
- GPA: 4.0

2018-2021

LICENCE MANAGEMENT AND MARKETING

Institut de Gestion Rennes (IGR-IAE), Université de Rennes 1, FRANCE
with Honors

EXPERIENCE

2021-2022

INTEGRATED MARKETING AND COMMUNICATION STUDENT

The University of West Alabama

- Created posters for local businesses
- Helped A non-profit organization by creating a graphic design for a tee shirt, a brochure and social media posts
- Organized a event to promote IMC program with the search for sponsors, high schools, the realization of the program, and the smooth running of the event on the day

2021

MARKETING COMMUNICATION ASSISTANT

L'AMBR'1 Caramels et Gourmandises PLEUDANIEL, FRANCE

- Developed the brand on social networks two post weekly in Facebook and Instagram, during 2 months
- Found brand recovery solutions with COVID-19
- Realised a photoshoot for the commercialization of the products on a marketplace and on their social networks monthly
- sold products in the shop of the company daily

2016-2019

SEASONAL EMPLOYEE

SUPER U TREGUIER, FRANCE

- Sold food products daily, during vacation
- Managed cash and inventory daily
- Advised the customer daily

VOLUNTEERING

2021

VOLUNTEER TEACHER

University Charter School

- Taught the basics of the French language to children weekly, during 4 months

2020-2021

MEMBER OF THE SUPPLIES POLE

Ensemble pour Le Maroc

- Prospected and collected of supplies (school supplies, hygienic products, clothing) weekly
- Contacted "AMESIP" center in Morocco to organize the shipment of supplies weekly

2019-2020

COMMUNICATION MEMBER

Association of Mentoring in Economics

- Created posters and publications on Facebook and Instagram weekly
- Promoted the university and the association through external events monthly

2019

VOLUNTEER TEACHER "Learn&Live" LIMA

AIESEC Organization PERU

- Taught the basics of English and French to Peruvian children daily, during 6 weeks
- Supported and introduced my culture to the children

📍 24 SAINTE CATHERINE
22220 MINIHY-TREGUIER

☎ 06 42 57 23 89

✉ chloe.tudoret@icloud.com

👤 Chloé Tudoret

📷 chloe.tudoret

LEARN MORE ABOUT ME AND MY WORK

www.chloetudoret.com

SKILLS

- Adobe Creative Cloud
Illustrator, Photoshop, Lightroom
- Microsoft Office
Word, Excel, PowerPoint
- Web Design
Divi, WordPress
- Video Production
DaVinci Resolve
- Social Media platforms
Facebook, Instagram, LinkedIn
- Photography
- Google Analytics certified
- Social Media Certification
HubSpot

LANGUAGES

- FRENCH: Native
- ENGLISH: Fluent
- SPANISH: Upper Intermediate

INTERESTS

- TRAVEL
- DANCE
Modern Jazz/Contemporary
practice 2006-2018